

The Pepsi Bottling Group Invests in New Fuel-Efficient Vehicles

Hybrid and Hydrogen Powered Trucks Added to PBG's Orlando Operations

Orlando, FL– The Pepsi Bottling Group, Inc (NYSE: PBG) announced new investments that will improve the fuel efficiency and reduce the emissions of the company's vehicle fleet in central Florida. The investments include the addition of five hybrid electric diesel delivery vehicles and five hydrogen-injected transport trucks in Orlando.

The hybrid technology being used by PBG will enable a 30 percent increase in fuel economy and a 50 percent reduction in vehicle emissions. The company expects to save 2,000 gallons of fuel while eliminating more than 1,200 pounds of nitrogen oxide emissions and over 150 pounds of particulate matter emissions annually.

The hydrogen-injected trucks will enable a 15 percent increase in fuel economy and exceed vehicle emission standards by 11 percent. These vehicles inject small amounts of hydrogen and oxygen into the engine's air intake, resulting in a shorter burn time that uses less fuel and produces cleaner emissions. The company expects to save more than 4,200 gallons of fuel per hydrogen truck and eliminate over 216 metric tons of greenhouse gas emissions annually.

Last week, Emmanuel Tormes, Special Assistant to Governor Charlie Crist, John Newstreet, Central Florida Regional Director from Senator Mel Martinez' office, Christian Oleck from the City of Orlando Economic Development office and Richard Schuler representing the Florida Trucking Association joined PBG in Orlando for the presentation and celebration of these new vehicles.

“Promoting environmentally sustainable business practices and improving the communities in which we do business are two of PBG's top priorities,” said Derek Lewis, senior vice president and general manager of PBG's Southeast business unit. “The expansion of our fleet of alternative fuel vehicles in the Orlando area signals our commitment to playing an active role in helping Florida achieve its energy and climate objectives. These investments will also generate long-term cost savings for PBG, making it a winning proposition for everyone involved.”

PBG purchased the International® DuraStar® Hybrid diesel electric delivery trucks from Navistar, Inc. The hydrogen-injected trucks were purchased from Hydrogen Leasing Company. The new trucks in Orlando are part of a broader initiative to increase the size of PBG's fleet of alternative fuel vehicles throughout the United States. The company is also currently investing in new vehicles that will serve Los Angeles, CA; Washington, D.C.; Detroit, MI; and Wytheville, VA.

“The Pepsi Bottling Group is taking significant steps towards building a green fleet of transport vehicles,” said Jim Hebe, Navistar senior vice president, North American Sales Operations. “These new hybrid trucks in Orlando produce fewer emissions and use less fuel than the vast majority of commercial vehicles on the road today, providing clear

benefits to the local community as well as to PBG. We're excited to be working with them on the expansion of their hybrid fleet around the country.”

“The hydrogen-injected engines that PBG will now be using in Orlando are among the most environmentally sustainable over-the-road trucks in the world, boasting a second life drive train that uses 100 percent synthetic oils,” said Alan Bishop, president of Hydrogen Leasing Company. “These new hydrogen-injected tractors employ many hybrid technologies, including electric powered functions to replace standard engine powered components that waste fuel.”

The transformation of its vehicle fleet is just one way PBG is embracing environmentally friendly technologies and business practices. The company is particularly focused on using natural resources responsibly and producing less waste. Along those lines, PBG has:

- Conserved 300 million gallons of water per year as a result of innovative new technologies and process improvements.
- Saved 74 million pounds of plastic since 2006 by converting to lighter-weight Aquafina bottles.
- Achieved double-digit fuel efficiency gains by introducing lighter-weight PBG trucks.
- Offset 100 percent of the company’s U.S. electricity needs through the purchase of renewable energy certificates.

About PBG

The Pepsi Bottling Group, Inc. (NYSE: PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages. With approximately 67,000 employees and annual sales of nearly \$14 billion, PBG has operations in the U.S., Canada, Greece, Mexico, Russia, Spain and Turkey. For more information, please visit www.pbg.com.